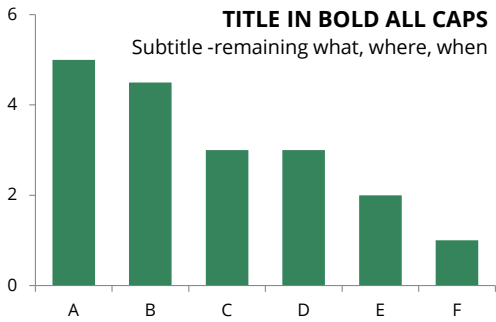
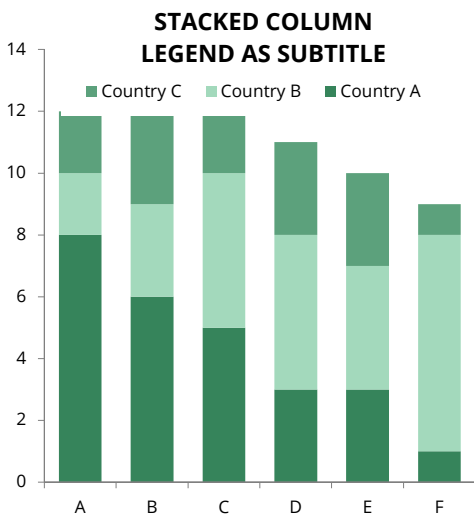
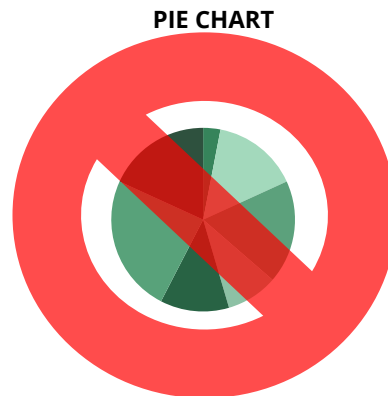
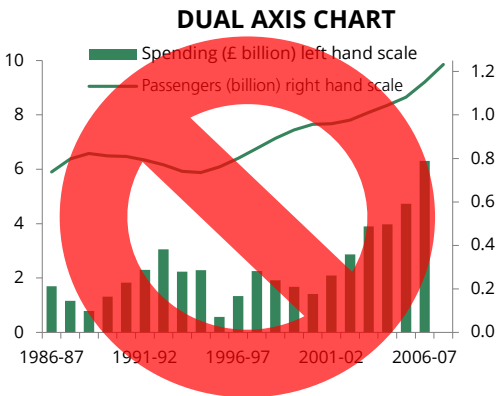
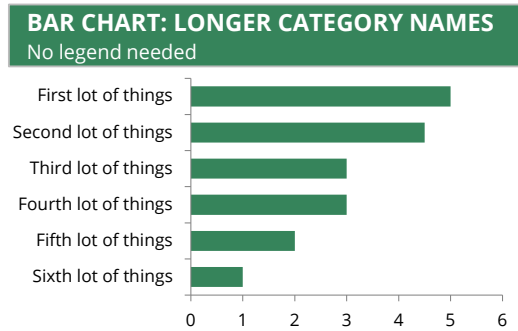
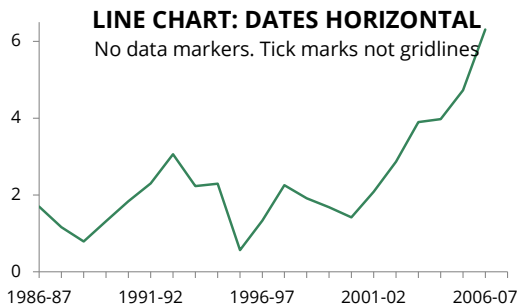


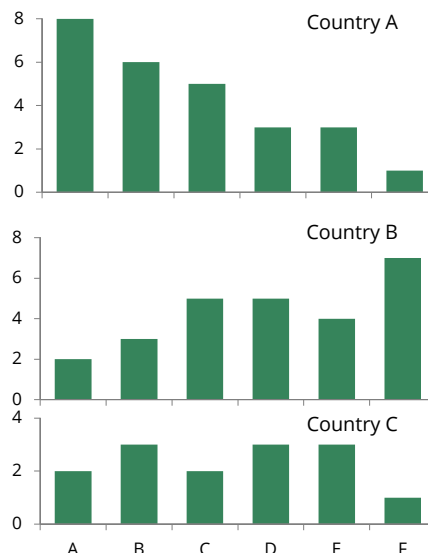
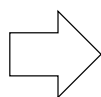
# Chart style: Quick visual reference (I)



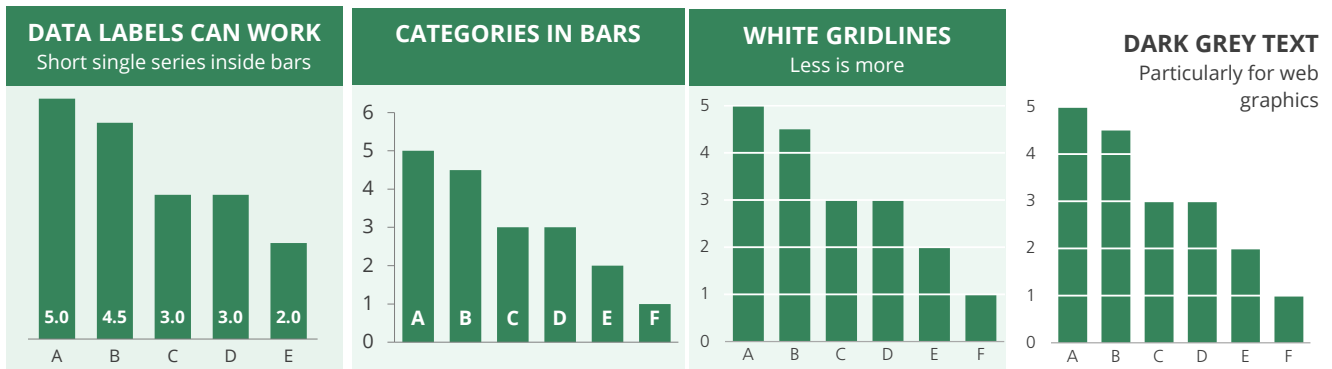
- We should aim for **accuracy, economy and clarity**
- Charts well integrated with surrounding text
- Don't use Excel defaults
- Max area and 'ink' devoted to data
- Min area/'ink' for 'clutter' -legends, axis titles, gridlines...
- Small charts good, smaller charts better!
- Avoid cutting y-axis if at all possible
- Don't be scared to have >1 chart for 1 set of data



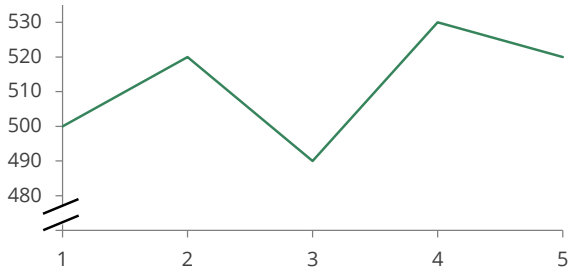
**CLEARER ALTERNATIVE**



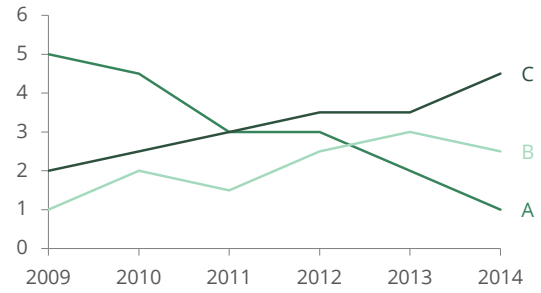
# Chart style: Quick visual reference (II)



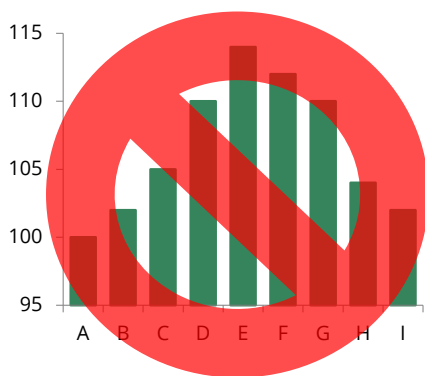
**IF YOU MUST CUT THE Y-AXIS THEN SHOW IT**  
With a break symbol



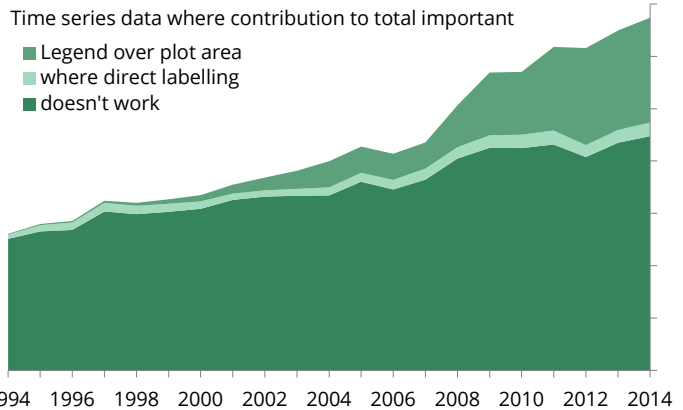
**DIRECT LABELLING WHERE POSSIBLE**



**BAR CHART WITH CUT AXIS**



**AREA CHARTS FOR MULTIPLE TIME SERIES**



**BREAK THE RULES IF IT WILL HELP YOUR AUDIENCE**  
Clarity from complexity, sometimes more is more

**PETROL PRICES IN EU MEMBER STATES**

€/ECU per litre  
UK  
Other member states

