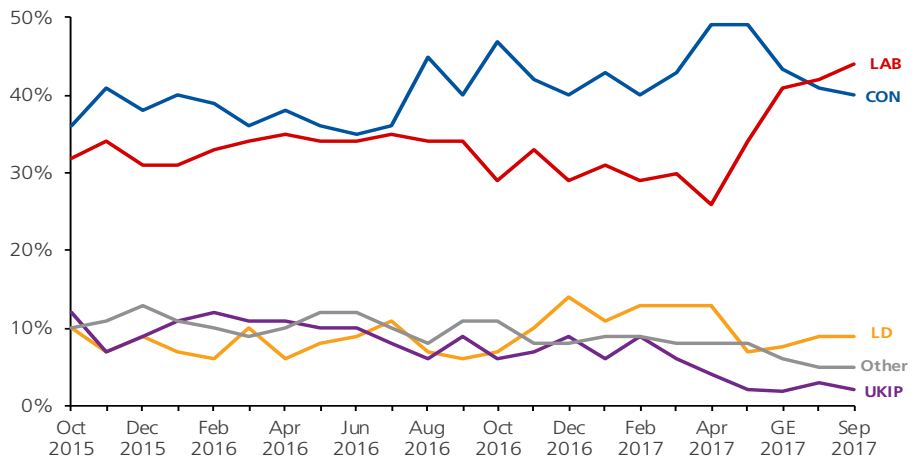


Opinion polls

- After the 2015 General Election the British Polling Council set up an inquiry on inaccuracy of polling results, aiming to make future polling recommendations. The final report from the BPC was published on 31 March 2016.
- The latest Ipsos-MORI poll (18 September 2017) put the Conservatives on 40%, Labour on 44%, the Liberal Democrats 9% and UKIP on 2%.
- The latest ICM/Guardian poll (23 October 2017) put the Conservatives on 42%, Labour on 42%, the Liberal Democrats on 7% and UKIP on 3%.
- YouGov's 19 October 2017 poll put the Conservatives on 40%, Labour 42%, Liberal Democrats 8% and UKIP 4%.
- The most recent Ipsos Mori 'Issues Index' (July 2017) showed that the "NHS" and "Common Market/EU" registered as the top two most important issues facing Britain today.

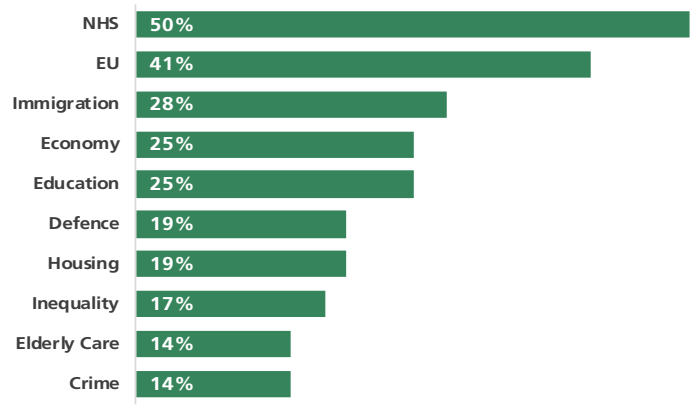
MONTHLY VOTING INTENTION: IPSOS MORI

Published data, actual election results used



IPSOS-MORI ISSUES FACING BRITAIN: JULY 2017

Top ten issues



MONTHLY VOTING INTENTION: ICM

Published data, actual election results used

